

Mahtab Mashuq Tonmoy

contact@mahtabmashuq.com | +8801677122275 | Dhaka, Bangladesh

[Website](#) | [LinkedIn](#)

AI-native creative and growth strategist with 7+ years across agencies, startups, and a founder-led studio. Blends creative direction with AI systems, search and answer-engine optimization (AEO), and investor-grade content for primarily North American clients. Founder of ScaliSage, an AI infrastructure and content studio whose work spans growth systems, brand and investor-narrative architecture for public companies (TSX, CSE, OTC), and live financial-data products such as Bank of Canada Odds. Computer science background, with a focus on turning emerging AI tools into repeatable production systems that scale output without sacrificing accuracy or brand consistency. Track record of double-digit engagement lifts and hundreds of thousands of dollars in client revenue.

Work Experience

ScaliSage

Founder & CEO

Wyoming, USA (Remote)

Oct 2023 - Present

- Founded and lead an AI infrastructure and content studio serving primarily North American clients, with work spanning AI systems, Answer Engine Optimization (AEO), fractional CMO engagements, and investor-narrative architecture for public companies on the TSX, CSE, and OTC markets.
- Build and operate live products as proof of capability, including Bank of Canada Odds, a bilingual financial-data platform designed and developed end-to-end by ScaliSage, alongside investor decks, brand systems, and growth content for client engagements.
- Design AI-enhanced production systems for research, writing, design, and automation using tools such as ChatGPT, Claude, and Midjourney, effectively doubling content output for clients while holding brand consistency and editorial accuracy, and managing a remote delivery team.

Bank of Canada Odds

Growth, Creative Direction & Digital Systems (Core Team)

Canada (Remote)

2025 - Present

- Lead website architecture, UX, and design systems for a bilingual (EN / FR) financial-data platform that translates market-implied Bank of Canada rate probabilities (CORRA and OIS futures, Government of Canada bond yields) into plain-language odds for everyday Canadians.
- Built the information architecture and content system scaling to 230+ published pages across mortgage, lending, investing, and monetary-policy education, structured for SEO and answer-engine visibility through deliberate internal linking and index hygiene.
- Own growth infrastructure end to end: technical SEO, Core Web Vitals and page-speed optimization, AdSense monetization setup, and data-driven CPI and inflation infographic templates tied to live economic releases.
- Partner with capital-markets principals on positioning, editorial standards for a YMYL financial site, and a design system that presents probability data cleanly without crossing into financial advice.

First Phase Media Inc.

Creative Director

Vancouver, BC, Canada (Remote)

Oct 2021 - Sep 2023

- Led creative strategy for all client acquisition campaigns and internal branding at FPC, ensuring cutting-edge execution.
- Integrated AI-driven processes into the workflow and spearheaded a company rebrand.
- Drove 100+ projects for 40+ clients, contributing to an estimated \$600K+ in revenue over 2 years.

VHLA Media

Creative Director

Vancouver, BC, Canada (Remote)

Jan 2023 - Apr 2023

- Executed a rapid rebranding of VHLA Media within 4 months, from concept to completion.

- Orchestrated a comprehensive website overhaul with a new UI and integrated 100+ fresh articles.
- Revitalized the social media strategy by introducing modern design templates and an AI-augmented workflow for short-form videos.

Zgroup Digital
Creative Director

Woodland Park, NJ, USA (Remote)
Mar 2021 - Oct 2021

- Managed multifaceted Ads and Social campaigns for 18+ B2B & B2C clients across sectors.
- Introduced workflow automation and copywriting tools for efficient deliverables.
- Delivered end-to-end creative services, achieving notable audience growth.

BayShore Communication
Graphic Designer

Dhaka, Bangladesh
May 2019 - Mar 2021

- Managed digital media operations for clients, enhancing social media interaction and maintaining a consistent brand presence.
- Delivered creative design solutions, from concept to execution, meeting client objectives.

ACI Limited
Motion Designer

Dhaka, Bangladesh
Jan 2019 - May 2019

- Created high-impact graphics and animations for marketing campaigns and advertisements.
- Managed multiple design projects simultaneously under tight timelines and budget constraints.

Education

Daffodil International University
Bachelor of Science, Computer Science & Engineering

Dhaka, Bangladesh
2018 - 2023

- Graduated in 2023 with a focus on software and media technology.
- Conducted academic research and published 3 papers in the fields of networking and wireless communications during undergraduate studies, showcasing strong analytical and technical skills alongside creative pursuits.

Holy Child College
High-School Certificate, Science

Dhaka, Bangladesh
2014 - 2016

- Graduated 2016 with 4.66 GPA.
- Led a student team to victory in a regional debate competition, and public speaking skills.
- Coordinated school-wide charity events, raising significant funds for local causes, showcasing organizational and team-building abilities.

CIVIL AVIATION SCHOOL, DHAKA
Secondary School Certificate, Science

Dhaka, Bangladesh
2012 - 2014

- Graduated 2014 with 4.56 GPA.

Additional Information

Webflow 101 Certification

- The Webflow 101 certification is a test of the knowledge gained in the Webflow 101 course. The course is a comprehensive introduction to Webflow, covering the basics of web design and the Webflow platform.

Webflow Layouts Certification Level 1

- The Webflow Level 01 Layout Certification is designed to test your knowledge of HTML and CSS as they relate to the layout and positioning of elements on a web page.

Other Certifications

- Other 12+ Certificates on LinkedIn related to Graphic Design.